SERFF Tracking #: UHLC-130803227 State Tracking #:

Company Tracking #: FM16-1030

State: District of Columbia Filing Company: UnitedHealthcare Insurance Company

TOI/Sub-TOI: MS08G Group Medicare Supplement - Standard Plans 2010/MS08G.001 Plan A 2010

Product Name: GROUP MEDICARE SUPPLEMENT PLANS

Project Name/Number: ADVERTISING/FM16-1030

Filing at a Glance

Company: UnitedHealthcare Insurance Company

Product Name: GROUP MEDICARE SUPPLEMENT PLANS

State: District of Columbia

TOI: MS08G Group Medicare Supplement - Standard Plans 2010

Sub-TOI: MS08G.001 Plan A 2010

Filing Type: Form

Date Submitted: 11/10/2016

SERFF Tr Num: UHLC-130803227

SERFF Status: Assigned

State Tr Num:

State Status:

Co Tr Num: FM16-1030

Implementation On Approval

Date Requested:

Author(s): Michelle Ambach, Bobbie Walton, Lisa Muhammad, Ron Beverly II

Reviewer(s): Colin Johnson (primary), Angela King

Disposition Date:
Disposition Status:
Implementation Date:

SERFF Tracking #: UHLC-130803227 State Tracking #:

Company Tracking #: FM16-1030

State: District of Columbia Filing Company: UnitedHealthcare Insurance Company

TOI/Sub-TOI: MS08G Group Medicare Supplement - Standard Plans 2010/MS08G.001 Plan A 2010

Product Name: GROUP MEDICARE SUPPLEMENT PLANS

Project Name/Number: ADVERTISING/FM16-1030

General Information

Project Name: ADVERTISING Status of Filing in Domicile: Not Filed

Project Number: FM16-1030 Date Approved in Domicile: Requested Filing Mode: File & Use Domicile Status Comments:

Explanation for Combination/Other: Market Type: Group

Submission Type: New Submission Group Market Size: Large Group Market Type: Association Overall Rate Impact:

Filing Status Changed: 11/10/2016

State Status Changed: Deemer Date:

Created By: Michelle Ambach Submitted By: Michelle Ambach

Corresponding Filing Tracking Number:

Filing Description:

Submitted, for your review is advertising for use in connection with the AARP group health insurance plans. The enclosed advertising is substantially similar in content to advertising previously approved by the Department on 9/19/14 under SERFF Tracking Number UHLC-129718746. The material included within this filing is an Invitation to Inquire.

Company and Contact

Filing Contact Information

Michelle Ambach, Compliance Specialist Michelle_C_Ambach@uhc.com

680 Blair Mill Rd. 215-902-8461 [Phone] Horsham, PA 19044 215-902-8813 [FAX]

Filing Company Information

UnitedHealthcare Insurance CoCode: 79413 State of Domicile: Connecticut Company Group Code: 707 Company Type: Life and

185 Asylum Street Group Name: Health

Hartford, CT 06103 FEIN Number: 36-2739571 State ID Number: 79413

(860) 702-5000 ext. [Phone]

Filing Fees

Fee Required? No Retaliatory? No

Fee Explanation:

SERFF Tracking #: UHLC-130803227 State Tracking #: Company Tracking #: FM16-1030

State: District of Columbia Filing Company: UnitedHealthcare Insurance Company

MS08G Group Medicare Supplement - Standard Plans 2010/MS08G.001 Plan A 2010

Product Name: GROUP MEDICARE SUPPLEMENT PLANS

Project Name/Number: ADVERTISING/FM16-1030

Form Schedule

TOI/Sub-TOI:

| Lead I | Lead Form Number: WB25826ST (08-16) | | | | | | | | |
|--------|-------------------------------------|----------|-----------------------|------|---------|-----------------|-------------|---------------------------|--|
| Item | Schedule Item | Form | Form | Form | Form | Action Specific | Readability | | |
| No. | Status | Name | Number | Type | Action | Data | Score | Attachments | |
| 1 | | WEB PAGE | WB25826S T (08-16) | ADV | Initial | | 45.000 | WB25826ST (08- 16).pdf | |

Form Type Legend:

| · · · · , | po = - go | | |
|-----------|---|------|--|
| ADV | Advertising | AEF | Application/Enrollment Form |
| CER | Certificate | CERA | Certificate Amendment, Insert Page, Endorsement or Rider |
| DDP | Data/Declaration Pages | FND | Funding Agreement (Annuity, Individual and Group) |
| MTX | Matrix | NOC | Notice of Coverage |
| ОТН | Other | OUT | Outline of Coverage |
| PJK | Policy Jacket | POL | Policy/Contract/Fraternal Certificate |
| POLA | Policy/Contract/Fraternal Certificate: Amendment, Insert Page, Endorsement or Rider | SCH | Schedule Pages |

Basics of Medicare



AARP Medicare Supplement Insurance Plans

MEDICARE IS A FEDERAL HEALTH INSURANCE PROGRAM

To be eligible you must:





- Have certain disabilities
- Have End-Stage Renal Disease

Medicare:



Hospital Insurance

 Covers inpatient hospital care, skilled nursing facility stays, hospice care, and home health care services.



Medical Insurance

 Helps cover doctor visits, x-rays, outpatient care, and more.

Medicare doesn't cover everything:

Everyone's situation is different. Below are additional coverage options available through Medicare-approved private insurance companies:



Medicare Supplement

 Medicare supplement insurance plans help with some of the expenses not paid by Medicare Parts A and B.



Prescription Drug Insurance

Part D helps with prescription drug out-of-pocket expenses.



Medicare Advantage[†]

 Medicare Advantage, or "MA," combines the benefits of Medicare Parts A and B into one plan.

Insurance Options to Consider:

Option 1





Option 2





Option 3







Option 4





MED SUPP



Option 5



Option 6



[†]You cannot have a Medicare Advantage plan and a Medicare supplement plan at the same time.

Learn more at AARPMedicareSupplement.com

GO LONG®

AARP endorses the AARP® Medicare Supplement Insurance Plans, insured by UnitedHealthcare Insurance Company. UnitedHealthcare Insurance Company pays royalty fees to AARP for the use of its intellectual property. These fees are used for the general purposes of AARP. AARP and its affiliates are not insurers.

AARP does not employ or endorse agents, brokers or producers.

Insured by UnitedHealthcare Insurance Company, Horsham, PA (UnitedHealthcare Insurance Company of New York, Islandia, NY for New York residents). Policy form No. GRP 79171 GPS-1 (G-36000-4).

In some states plans may be available to persons under age 65 who are eligible for Medicare by reason of disability or End-Stage Renal Disease.

You must be an AARP member to enroll in an AARP Medicare Supplement Plan.

Not connected with or endorsed by the U.S. Government or the federal Medicare program.

This is a solicitation of insurance. A licensed insurance agent/producer may contact you.

CALL A LICENSED INSURANCE AGENT/PRODUCER AT [1-800-523-7890] TO RECEIVE COMPLETE INFORMATION (INCLUDING OUTLINES OF COVERAGE] SHOWING BENEFITS, COSTS, ELIGIBILITY REQUIREMENTS, EXCLUSIONS AND LIMITATIONS.

SERFF Tracking #: UHLC-130803227 State Tracking #: Company Tracking #: FM16-1030

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Supporting Document Schedules

| Satisfied - Item: | STATEMENT OF VARIABILITY |
|-------------------|----------------------------|
| Comments: | |
| Attachment(s): | Basics of Medicare SOV.pdf |
| Item Status: | |
| Status Date: | |

STATEMENT OF VARIABILITY

Note: This is a collective list of variables shown and explained. Any repeating variables within a single component will only be listed once unless otherwise noted.

Web page: WB25826ST (08-16)

| Variable | Description |
|------------------|--|
| [1-800-523-7890] | The telephone number to call for |
| | information may vary based on marketing tracking purposes. |